

Do you need both a web shop and an ordering app for smartphone?

Answer each question with **Yes** or **No**.

1. Are you self-employed with a VAT number? Yes No
2. Do you mainly have regular customers? Yes No
3. Are you facing competition from the local supermarket or fast food chain? Yes No
4. Do you have long queues once or several times a week? Yes No
5. Are you experiencing irregular peak periods? Yes No
6. Do you expect to see increased competition in the online business arena? Yes No
7. Would you like to know longer in advance what customers will be buying? Yes No
8. Would you like to attract more customers? Yes No

If you answered Yes to at least 4 of the above questions, download a [planning](#) here to put your own shop online.

If you answered Yes to fewer than 3 or 4 questions, take [inspiration](#) from a colleague.